



Looking for a few  
well-chosen words?



## Clear writing begins with clear thinking

You're immersed in your subject – and that's good, it's what drives your business. But when you're explaining yourself to customers, an outside perspective is hard to beat.

At ENNclick, our experienced writers can help simplify your thinking, to create compelling marketing materials that really work.

We're passionate about language in all its forms, digital and traditional. We've written content online and offline for over 10 years, and one thing is still true: whether you print it or say it in a speech, whether you blog it, animate it or tweet it, it's the quality of your content that makes all the difference.

We've helped everyone from parenting gurus to astrophysicists, developing high-calibre content that sets them apart. How can we help you?



## What are you thinking of?

If you're planning projects like these, our professional writing services are the perfect resource:

- product launch
- website redesign
- new sales drive
- outreach to the media
- conference or event
- customer newsletter
- video scripting & production
- brand building
- fundraising

"Don't look at our website!"

Have you ever said that to a prospective client? We'll help you build a website to be proud of, refreshing your key messages and capturing compelling testimonials from your clients.

"Why do the media ignore us?"

We know what works with journalists, because we are experienced journalists. If you're feeling ignored, we'll help you get your message out in ways the media will respond to.

"Our newsletter is always late."

Why waste days writing your newsletter, when we could do it for you? At ENNclick we're trained writers and great listeners, so our copy hits the bull's eye, every time. We can write and edit each issue for you, or just handle design & delivery.

## Client Dilemmas

"We're behind with social media."

It's never too late to start. Our social media management services steer you to the conversations you need to be part of: on blogs, LinkedIn, Facebook, Twitter and beyond. Got a blog? Our editing service ensures your posts are clear and well-structured.

"I don't want to make a boring video."

YouTube has a lot to answer for. Already 20% of people abandon a video within 10 seconds, and 60% are gone by the two-minute mark.

Our professional scriptwriters and production team can script and film a quality video that does justice to your brand, without breaking the bank.

# Digital stuff we've done

Do digital the right way. Compelling content will help you build followers, reinforce customer relationships via the inbox, tell your story in video, and take ownership of the keywords that drive search traffic.

e-newsletters



Blog & Social Media Management



Expert copywriting and content services since 1999

Discussion Forum Management



Business Matters

Insights for Business Success - November 2010



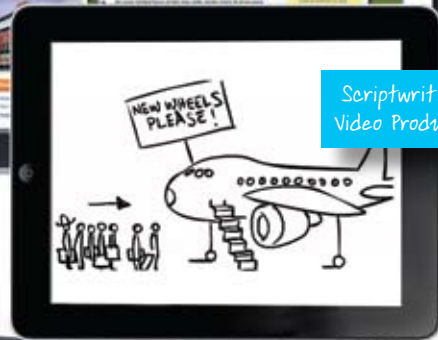
Event Podcasts



Website Content & SEO



Scriptwriting & Video Production





A few well-chosen words from our clients ↗

"Over the past seven years the Internet Marketing Unit in Enterprise Ireland has developed a close working relationship with the team in ENN. Their creative input and professional management of our newsletter and discussion forum was instrumental in driving an increase in the subscription and interaction rates on these channels. ENN constantly encouraged us with thought provoking and innovative ways of sharing best internet marketing practice knowledge with Enterprise Ireland clients and to the wider business community."

**Eoin O Siochru - Manager - Internet Marketing Unit - Enterprise Ireland**

"ENN conceived of and has produced over 12 editions of our newsletter, which is the foundation of our charity's communication with patients, families, physicians, research scientists and donors. ENN has brought motivating ideas, great editorial skill, dedication and initiative that has advanced our patients' advocacy far beyond expectation."

**Glenn Irvine, Trustee, Advocacy for Neuroacanthocytosis Patients**

"Sheila has worked with us to develop an understanding of the core value in our solution and in doing so she has coached us through the process of articulating this value. Most recently, ENN developed a script for an animation which has exceeded all of our expectations."

**Micheál Armstrong, CEO, Armac Systems**

ENTERPRISE IRELAND  
**SUCCESS STORIES**  
 European Union Technological Development  
**From Space Technology to Global Markets**  
 Successful Irish Industrial Engagements in the European Space Agency  
 Transforming Irish Industry

Case Studies

**eircom managed IT services**  
 IT power to drive your business

Brochures

National University of Ireland, Galway  
 School of Natural Sciences  
**There's more to discover at the School of Natural Sciences, NUI Galway**  
 Genetically diverse plants change climate change  
 stem cells  
 the human genome

Product Sheets

**FEXCO E-Learning**  
 Deliver essential training to your learners cost-effectively with online courses customised for your needs.  
 Staff training is easier to manage and more cost-effective to deliver with online courses. FEXCO E-Learning is a cost-effective alternative to traditional training. We rapidly translate your content into easy-to-use e-learning modules.  
**Benefits of FEXCO E-Learning**  
 From content to courses  
 FEXCO E-Learning can help you to create e-learning courses that are easy to use and effective. We can help you to create e-learning courses that are easy to use and effective.  
**Instructional Design experts you can trust**  
 Our instructional design experts will help you to create e-learning courses that are easy to use and effective. We can help you to create e-learning courses that are easy to use and effective.  
**Your complete course, delivered**  
 We can help you to create e-learning courses that are easy to use and effective. We can help you to create e-learning courses that are easy to use and effective.  
**Full course and learner management tools**  
 We can help you to create e-learning courses that are easy to use and effective. We can help you to create e-learning courses that are easy to use and effective.  
**FEXCO** Your World

Newsletters

**DCU CONNECT**  
 DCU Information Systems & Services  
**Welcome**  
 News you can use: helpful tools from ISS

Speech Writing

Print stuff we've done



## Hungry for good content?

Now more than ever, your business and brand are judged by the content you produce.

At ENNclick we don't do cookie-cutter content. Everything we create is carefully crafted, and as unique as you are. We're confident your customers will be back for seconds.

For a no-obligations chat, call us:

**IRL:** +3531 657 1660  
**UK:** +44 1875 341 583  
**USA:** +1 (978) 775-5430

Or contact Managing Director Sheila Averbuch direct on Skype: sheilaenn

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**Web:** [www.ennclick.com](http://www.ennclick.com)  
**Twitter:** @ennclick

All our clients get our world-famous ENNclick chocolate chip cookies. It's not a bribe, it's a promise.

# Meet the ENNclick Team

